

THE 4CS LOGO CONTEST

Introduction: The Congress of Connecticut Community Colleges (4Cs) wishes to update its logo (see right). The 4Cs is a labor union representing the interests of faculty and staff at the twelve Connecticut Community Colleges. The 4Cs is an affiliate of the Service Employees International Union (SEIU), www.seiu.org. Additional information about our organization can be found on our website, www.the4cs.org.



Flexibility is a key requirement, including the need to be recognizable in various sizes, from a Favicon to advertisements, and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing for various electronic and print media such as the 4Cs website (www.the4cs.org), newsletter, Facebook page, business cards, and various promotional material.

Guidelines on Design: The 4Cs is seeking a design that is modern, fun, and creative while still maintaining the level of professionalism one would expect from an organization representing professionals in the higher education field. “The 4Cs” (no apostrophe) should appear in the design. Standard fonts should be used. We advise against the use of halftones and gradients. Color should be in CMYK or RGB, no spot colors. Entries may not include third party stock photography or illustration.

Prize: One winner will be selected and will be awarded \$500

Timeline: March 9, 2015 through April 24, 2015 by 5pm

Who Can Participate? The contest is open to all 4Cs members and students at Connecticut’s twelve Community Colleges only. Entrants must be 18 years of age or older.

How to Enter:

1. All entries should be emailed to Ellen Benson at 4CsSEIU@gmail.com as a JPG for judging purposes. The winner will be also asked to provide the winning submission as a scalable vector graphic in EPS format. Please note that our email system is not able to accept attachments above 25MB.
2. The email must include the name, age, postal address, phone number and email address of the Entrant.
3. No more than three (3) entries may be submitted by any one Entrant.
4. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
5. The deadline for entries is 5pm on April 24, 2015 (EST).
6. The 4Cs will attempt to acknowledge all entries within one week of receipt.
7. There is no fee to enter the contest.

Judging and Selection of Winner: The winning design will be selected by a Committee appointed for the purpose of selecting the winner of the logo contest. Their decision will be final. 4Cs reserves the right not to select a winner if, in its sole discretion, no suitable entries are received. Further the Committee reserves the right to disqualify any Entrant or Entry at its sole discretion. The winner will be required to sign a contract assigning all ownership of the logo to the 4Cs. Accepting the prize constitutes permission for 4Cs to make public and otherwise use winner's name for publicity purposes without further remuneration. Further personal data may be requested but is not required.

A winner shall be selected no later than May 31, 2015.

Intellectual Property:

1. All submitted work must be original and not based on any pre-existing design.
2. All Entries will become the sole property of the 4Cs and may be displayed publicly on 4Cs websites.

Acceptance:

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these rules and regulations. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules.

The winner must sign and deliver a release waiving any rights to further compensation prior to the 4Cs delivery of the grand prize to the winner.